

Welcome

We'll get started in just a few minutes

2025 Corporate Challenge

AGM/Company
Coordinators Meeting

WHILE YOU'RE WAITING...

- Please update your display name to “Your Full Name - Your Company” so we can keep track of who is in attendance
 - Instructions:
 - Click the “Participants” button
 - Find your own name and click the “More” button
 - Click “Rename” and type in your new name!
 - If you have any questions, please type them in chat
-

2024 AGM AGENDA

1. Welcome
2. Call to order
3. Approval of Agenda
4. Approval of Minutes of 2023 AGM (see next slide)
5. 2024 Year in review
7. Overview of Financials & Appointment of External Auditor
8. Approve New Board Member
9. Questions



February 21, 2024

Edmonton & Area Corporate Challenge

2023/24 Annual General Meeting Virtual
MINUTES

1. Call to Order

- Meeting called to order by Liane Cournoyer at 5:30pm

2. Approval of 2023 AGM Agenda

- Motion to approve Agenda made by Morgan C. (Wajax) Seconded by Jessie C (PCL). Motion carried.

3. Approval of Minutes of 2022 AGM

- Motion to approve Minutes made by Carry R (City of Leduc) and seconded by Morgan C (Wajax). Motion Carried.

3. Approval of Mowbrey Gil

- Recommendation: Call for motion to request Mowbrey Gil LLP to perform an independent review of the 2024/2025 Edmonton & Area Corporate Challenge financial statements.
Motion Carry R (City of Leduc) Second: Morgan C. (Wajax) Motion Carried.

- **4. Board Member Ratification** • Motion to add Jocelyn Gillis to the Board of Directors made by Carry R(City of Leduc) and seconded by Grace (Alberta Energy & Minerals). Motion Carried.

5. Year in Review

- 91 teams took part
- 3 Divisions
- Mostly in-person events
- Added Park Games to Park Day
- Kick Off event at ReMax Field
- One event cancelled due to power outage

Spirit Winners:

- BLUE DIVISION
 - 1st HGA Group
 - 2nd Syncrude R & D
 - 3rd Melcor Developments
- YELLOW DIVISION
 - 1st Hi-Tech Seals Inc.
 - 2nd Argus
 - 3rd McLennan Ross LLP
- RED DIVISION
 - 1st Alberta Blue Cross

2023 AGM Minutes

- 2nd GOA Squad - AB Justice/Public Safety and Emergency Services
- 3rd Enbridge

Challenge Winners:

- BLUE DIVISION
 - 1st Syncrude R & D
 - 2nd HGA Group
 - 3rd Reimagine Architects
- YELLOW DIVISION
 - 1st Duncan Craig LLP
 - 2nd Waiward Industrial
 - 3rd Argus
- RED DIVISION
 - 1st Enbridge
 - 2nd Edmonton Public Schools
 - 3rd ATCO Hydrogen

5. Overview of Financials & Appointment of External Auditor

- Positive Operating Income in 2023
- Operating Revenues \$319k
- Operating Expenses \$298k
- Over/(Under) \$21k

Meeting Adjourned

Motion

Please put your first name and company name in the chat to make motion and second the motion.
Use POLL to vote.

1. Motion to approve 2024 AGM Agenda
 2. Motion to approve 2023 AGM Minutes
-

2024 Games Review

- 98 teams took part
 - 3 Divisions
 - Mostly in-person events
 - All events took place without major issues
-

2024 Challenge Winners

BLUE DIVISION

1st	HGA Group
2nd	Duncan Craig
3rd	Reimagine Architects

YELLOW DIVISION

1st	Argus
2nd	Legal Aid
3rd	Imperial Oil

RED DIVISION

1st	ATCO Solar
2nd	PCL Constructors
3rd	ATCO Hydrogen

2024 Spirit Winners

BLUE DIVISION

- 1st HGA Group
- 2nd Syncrude R & D
- 3rd Reimagine Architects

YELLOW DIVISION

- 1st Argus
- 2nd Alberta Pension Services
- 3rd Legal Aid

RED DIVISION

- 1st Enbridge
- 2nd GOA Squad - AB Justice/Public
Safety and Emergency Services
- 3rd

ATCO Hydrogen

Community Giving - Blood Donor Challenge

**3294 units of blood donated through
the Blood Donor Challenge**

Blood Donor Challenge Winners

BLUE DIVISION:

- 1st Motion
- 2nd Melcor Developments
- 3rd Venturi Engineering

YELLOW DIVISION:

- 1st Tetra Tech Canada Inc.
- 2nd Argus
- 3rd Duncan Craig LLP

RED DIVISION:

- 1st Stream-Flo Industries
 - 2nd Spartan Controls
 - 3rd Enbridge Pipelines Inc.
-

Community Giving

- ★ Over \$14,000 raised for the Stollery through the Extra Life Online Gaming event
 - ★ Over \$30,000 raised for Heart and Stroke through the Ride for Heart
 - ★ Numerous Acts of Kindness!
-

FINANCIAL UPDATE

Treasurer –

Overview of Financials,
appointment of external
auditor

2024 Financial Review

- ★ Positive Operating Income in 2024
Operating Revenues \$359k
Operating Expenses \$329k
Over/(Under) \$30k
- ★ Margins increased from last year due to increase in entry fees

Highlights:

- ★ Sporting event expense decreased by 5.45% helped with margins
 - ★ Sponsorship decreased in 2024
 - ★ Management fees increased
 - ★ Reserve fund is slowly building back up to target level
-

2025 Financial Outlook

- ★ Board approved budget scenarios surpluses in forecasting budget
 - ★ Due to the unpredictable nature of economy, the budget will be closely monitored and necessary action will be taken to ensure financial success in 2025
 - ★ Team and sponsorship retention/recruitment is vital to our continued financial success
-

Motion

Please put your first name and company name in the chat to make motion and second the motion.
Use POLL to vote.

1. Appointment of 2024/2025 Financial Statement Review
 - ❑ The accounting firm of Mowbrey Gil LLP has completed a review of our 2023/2024 Financial Statements. This review does not constitute an audit.
 - ❑ Pursuant to section 16.2 of our Bylaws, the appointment of an accounting firm to independently review our financial statements for the upcoming year is to be approved at the AGM.
 - ❑ Recommendation: Call for motion to request Mowbrey Gil LLP to perform an independent review of the 2024/2025 Edmonton & Area Corporate Challenge financial statements.
-

Approve new Board Member

Proposed candidate: Chad Oldford

Motion

Please put your first name and company name in the chat to make motion and second the motion.
Use POLL to vote.

- ❑ The Board of Directors puts forth Chad Oldford as a new member of the Board
 - ❑ Motion to ratify this nomination
-

AGM QUESTIONS?

**Welcome to
Season 33!!**

CAMP CORPORATE CHALLENGE



GAMES OVERVIEW



- All events returning from 2024 except Horseshoes and Ride for Heart
- NEW EVENT: DISC GOLF
- NEW EVENT: CARDIAC CRASH
- Teams don't have to go in every event
- Mario Kart and Cardiac Crash - fundraising events - not mandatory
- New venues
 - ◆ Slopitch - Devon (as well as Centennial)

GAMES OVERVIEW



- Changes to Scavenger Hunt
 - The Games will take place over 3 weeks
 - Divisions to be determined later, based on final number of teams
 - Schedules will be posted by the beginning of May
-

GAMES OVERVIEW

NEW EVENT: DISC GOLF

- Rundle Park
- Learn-to session (TBD)
- 2 person teams
- Edmonton Disc Golf Assn. helping us

GAMES OVERVIEW

NEW EVENT: CARDIAC CRASH



- Location - NAIT
 - Teams must sign up for a timeslot
 - Will compete against another team
 - Fundraising optional
-

Heart & Stroke CardiacCrash Tournament



List of Events

VIRTUAL

- Acts of Kindness
- Bingo
- Chef Joey
- Raffle

IN-PERSON

- 5K
- Board Games
- Bowling
- Blood Donor Challenge
- Bunnock
- Cardiac Crash (for Heart & Stroke)
- CEO Challenge
- Crib
- Disc Golf
- Eight Ball
- Golf
- Lawn Bowling
- Mario Kart (Extra Life)
- Near-Beer Pong
- Obstacle Course
- Park Day
- Pickleball
- Scavenger Hunt
- Slo-pitch
- Spike Ball
- Team Trivia
- Unknown Challenge
- Volleyball

MAY/JUNE 2025

SUN	MON	TUE	WED	THU	FRI	SAT
11	12	13	14	15	16	17
			Kick off Pep Rally CEO Challenge	Chef Joey		
18	19	20	21	22	23	24
	HOLIDAY	Bowling (Red) Crib (Yellow & Blue)	Bowling (Blue) Crib (Red)	Bowling (Yellow) Bingo (Blue)	Extra Life - Mario Kart	Eight Ball (Blue) Volleyball Obstacle Course
25	26	27	28	29	30	31
Golf Volleyball Obstacle Course	Bingo (Yellow)	5k Run	Bingo (Red)	Near-Bear Pong	Slo-pitch *	Eight Ball (red) Slo-pitch Disc Golf
1	2	3	4	5	6	7
Slo-pitch Unknown Challenge Eight Ball (Yellow)	Team Trivia		Lawn Bowling	Lawn Bowling	Lawn Bowling Pickleball	Board Games Pickleball
8	<p>PARK DAY Park Games Scavenger Hunt Spike Ball Bunnock</p> <p>Ongoing Events:</p> <ul style="list-style-type: none"> • Acts of Kindness • Blood Donor Challenge • Spirit Challenge <p style="text-align: right;">edmontoncorporatchallenge.com</p>					

Special Events



- Kick Off Pep Rally - May 14
 - ◆ ReMax Field
 - ◆ CEO Challenge
 - ◆ Food and Fun!

 - Park Day - June 8
 - ◆ Games and activities
 - ◆ Scavenger Hunt finale
 - ◆ Bunnock
 - ◆ Spike Ball
 - ◆ Food Trucks
-

Spirit Award Challenge

1. CEO Challenge - **up to 300 Spirit Points**
 2. Acts of Kindness - **200+ Spirit Points**
 3. Team Nominations - **10/5 Spirit Points per nomination**
 4. Cardiac Crash for Heart and Stroke - **up to 626 Spirit Points PLUS 20 Participation Points**
 5. Extra Life for the Stollery (Mario Kart) - **up to 150 Spirit Points**
 6. T-Shirt Contest - **100 Spirit Points**
 7. Raffle Tickets - **up to 400 Spirit Points**
 8. Badge Trading - **Points TBD**
 9. Camp Corporate Challenge Talent Show - **200 Spirit Points PLUS 20 Participation Points**
-

Volunteers

- Companies pick their volunteer shifts using SignUp
- First come, first served
- SignUp will be available starting end of April
- No shows will result in point deductions

Website

Thanks to CGI!

- All Company Coordinators click on “JOIN THE GAMES” to sign up your company
 - Hit SIGN UP when registering for 2025
-

Website

Thanks to CGI!

- All schedules, rules, venues, etc. located on individual event pages
 - Company Coordinator Guide is listed in Games Guide
 - “YOUR TEAM DASHBOARD” link just for Coordinators to sign up for sports
 - edmontoncorporatechallenge.com
-

Fundraising - RAFFLE and 50/50



Corporate Challenge Raffle

Grand Prize: Outdoor adventure to the North!

Includes:

- Flights for 2 from Air North
- Hotel for 5 nights from Yukon Hotels

Tickets on sale in May

Community Giving

1. Acts of Kindness Challenge
 2. Cardiac Crash - Heart and Stroke
 3. Extra Life - Stollery Children's Hospital
 4. Blood Donor Challenge
-

Official Supplier



- Thrilled to partner with gologo.ca again
 - Official merchandise sponsor
 - Only company that can use the CC logo
 - Here's Michael to give you some info on ordering/deadlines
-

Deadlines and Dates

Scheduled Sports – April 14, 2025

- Board Games
 - Bunnock
 - Disc Golf
 - Lawn Bowling
 - Mario Kart
 - Near-Beer Pong
 - Pickleball
 - Slo-pitch
 - Team Trivia
 - Badge Exchange
 - Volleyball
-

Deadlines and Dates

Non-Scheduled Sports – May 2, 2025

- 5K
 - Bingo
 - Acts of Kindness
 - Blood Donor Challenge
 - Bowling
 - Camp Corporate Challenge Talent Show
 - CEO Challenge
 - Chef Joey
 - Crib
 - Eight Ball
 - Golf
 - Obstacle Course
 - Park Games
 - Scavenger Hunt
 - Spike Ball
 - Unknown Challenge
-

Eligibility and ID

- Encourage all employees for virtual events - other cities
- In-Person events - all ID rules apply:
 - ◆ Proof of Employment (HR letter)
 - ◆ Proof of Identity (DL, etc.)
 - ◆ Sport Waiver signed

E-SUB

(Emergency Substitute)

- Emergency NON-EMPLOYEE Substitute
 - One available per event
 - -1 point per use
 - Last minute fill-in with friends or family
-

Medals and Trophies

Medals:

- In 2025 we are awarding medals for teams that come in 1st, 2nd or 3rd in any of our CHALLENGE events.

Division Trophies:

- We will be awarding Divisional Champion plaques

Spirit Award

- Overall Spirit Challenge winners will receive a plaque

Sponsorships

- Great way to show support for Corporate Challenge
- Desirable audience
- Expanded social media
- Awesome exposure for your company
 - ◆ Recruitment
 - ◆ Brand awareness

Social Media

Like us!

Instagram: @yegcorpchall

X: @yegcorpchall

Facebook: YEGcorpchall

Discord

Another great way to keep in touch!

Only required for a few events, but joining is still a great way to connect with our community and keep up to date!

Link to join:

<https://discord.gg/G3RZTrvm6R>

You can also find the link in our Discord 101 guide on the website.

Thank you to our sponsors!!

