



**2025
Sponsorship
Proposals**

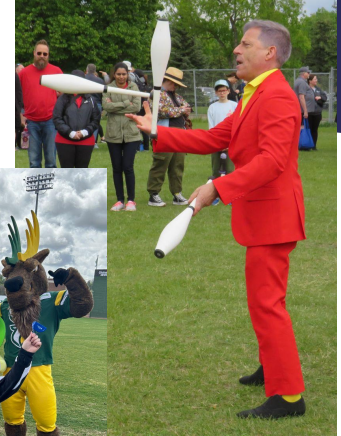
Winter 2025

Corporate Challenge is... Where Work Comes to Play!

2024 Highlights

The 32nd Season of Edmonton and Area Corporate Challenge took place from May 15 - June 9, 2024. Excellent weather and enthusiastic participants made 2024 a season to remember!

- Twenty four events took place over 3 ½ action packed weeks.
- 2024 saw increased participation - both in participating companies (100 of Edmonton's best) and participants (10,000+)
- Partnerships with local charities and businesses continue to foster an unparalleled sense of community.
- Superstar theme highlighted the stars in every company!



Corporate Challenge is... Where Work Comes to Play!

2024 Community Giving Highlights

The companies that participate in Corporate Challenge give back to the community in big and small ways.

- Over 4,000 units were donated to Canadian Blood Services during the Blood Donor Challenge
- Over \$34,000 was raised for Heart and Stroke through the Ride for Heart
- Over \$14,000 was raised for the Stollery Children's Hospital through the Extra Life Mario Kart event
- Through our Acts of Kindness event, donations were made to:
 - The Reuse Centre
 - The YWCA
 - Boyle Street Pet Food Bank
 - Edmonton's Food Bank
 - Sport Central



Get Ready for 2025

Season 33 is set to take place May 14 - June 8, 2025

- We will be continuing to enhance our activities and provide even greater exposure for sponsors and partners
- New sponsorship offerings have been developed
- Confirm your partnership today to ensure you get the event you want!

Flip the page to see our exciting 2025 Sponsorship Opportunities!

2025 Classic Sport Partnerships

Sponsorship of a Classic Sport Includes:

- Presenting Rights to one of our classic sport properties (listed below)
 - Branding on all medal ribbons
 - Branding on rules, schedules, scoresheets and all related printed materials
 - Branding on Corporate Challenge signage at event
 - Digital and Promotional rights at event
-

Classic Sports*

- 5K Run - SOLD
- Acts of Kindness
- Bingo
- Board Games - SOLD
- Bowling - SOLD
- Bunnock
- Chef Joey
- Crib - SOLD
- Disc Golf - SOLD
- Eight Ball
- Golf - SOLD
- Lawn Bowling
- Mario Kart - SOLD
- Near-Beer Pong - SOLD
- Obstacle Course - SOLD
- Park Games - SOLD
- Pickleball - SOLD
- RoundNet - SOLD
- Team Trivia
- Unknown Challenge - SOLD



2025 Elevated Event Partnerships

Sponsorship of an Elevated Sport, Event or Property Includes:

- Industry Exclusivity
- Presenting Rights to one of our premier properties (listed below)
- Branding on all medal ribbons
- Branding on rules, schedules, scoresheets and all related printed materials
- Branding on Corporate Challenge signage at event
- Opportunity to place brand signage at all events
- Digital and Promotional rights at event

Elevated Events & Properties

- Pep Rally - SOLD
- Park Day
- Volunteers - SOLD
- Raffle
- Spirit Award

Elevated Sports

- Blood Donor Challenge - SOLD
- CEO Challenge - SOLD
- Scavenger Hunt - SOLD
- Slo-pitch
- Volleyball



2025 Presenting Partnership

For the first time ever, Edmonton Corporate Challenge is offering Presenting Partnership rights!

Presenting Partnership of Edmonton Corporate Challenge includes:

- Industry Exclusivity
- Presenting rights to one of Edmonton's most prestigious properties
 - Co-Branded event logo used on all collateral and advertising
 - Co-branding on all medals (on a three year term)
 - Branding on Corporate Challenge signage at all events
 - Opportunity to hand out medals and speak at all events
 - Opportunity to place brand signage at all events
- Presenting Rights to one of our Elevated properties
 - Branding on all medal ribbons
 - Branding on rules, schedules, scoresheets and all related printed materials
 - Branding on sport signage at event
- Digital and Promotional rights



2025 Partnership Packages

Assets you will receive	Classic	Elevated	Presenting
Rights: Rights to Corporate Challenge of Edmonton IP	✓	✓	✓
Rights: Category Exclusivity		✓	✓
Branding: Presenting Rights to Corporate Challenge inc. branding on all related materials and medals			✓
Branding: Elevated Event/Sport Sponsorship inc. branding on all materials and medal ribbons		✓	✓
Branding: Classic Sport Sponsorship inc. branding on all materials and medal ribbons	✓		
Branding: Opportunity to place Brand signage	At event	At event	All events
Promotional: Promotional Space with handout option	At event	At event	All events
Promotional: Opportunity to speak and hand out medals	At event	At event	All events
Digital: "Offseason" Social Media Feature or one (1) day Social Takeover during event		✓	✓
Digital: Branding on Social Media coverage of event	At event	At event	All events
Digital: Website Banner Ad	On sport page	Multiple	Multiple
Digital: E-Blast to Company Coordinators		One (1)	Two (2)
Entries: Entry Fees		✓	✓
2025 Investment (*plus GST)	\$5,000*	\$12,500*	\$25,000*

Not quite what you want? We want to make every sponsorship a true partnership. Let us customize a package that works for your company's brand.

Thank you to our 2024 partners!!





**Come join in on
the fun!**

Contact us

Liane Cournoyer
Phone: 780-463-9500
Email: liane@tntevents.ca
edmontoncorporatchallenge.com

2024 Elevated Partners:

